*Carefully type your responses directly into the form and return via e-mail—please do not submit handwritten or PDF documents. The information will be used throughout the publication process; our marketing department will contact you later for detailed information. If your book has more than one author, consolidate responses into one form.*

**Date of completion of questionnaire:**

**Title of Book:**

**Author/Editor’s Name** (as you wish it to appear in book):

**Citizenship**:

**Addresses:** *Please include a street address to which courier deliveries can be made.*

|  |  |
| --- | --- |
| **Home Address:****Phone:** **Cell:** **Email:**  | **Work Address:****Phone:** **Fax:** **Email:**  |

**Address preferred for royalties:** home or work?

**Address preferred in general:** home or work?

**Contributors:** *If your book has contributors, please list the name, mailing address, e-mail address, phone number, and institutional affiliation of each contributor. A physical address should be listed for each contributor – no P.O. boxes.*

**Previous books by the author:**

**Periodicals in which your work has been published:**

**Prior publication:** *Has any portion of the book been previously published in books, magazines, or journals (in print or online)? If so, please list which portions and where they appeared.*

**Related books:** *Please list author, title, publisher, and publication year of related books, including any that might be considered competition to your book.*

**Sales points:** *List 3 to 5 highlights of the book, including the features that make it unique and appealing to buyers.*

1.

2.

3.

4.

5.

**Potential Promotion:** *If appropriate, list two to four prominent scholars, experts, or other influential people in the field of study and their e-mail addresses whom UPM might approach for a statement about the book's value, scholarly contribution, etc. for promotional purposes.*

**Short author bio:** *Please write a two- or three-sentence bio. This biography may be edited for space.*

**Elevator pitch:** *You have just a few seconds to convince someone to buy your book. In three sentences, what do you say?*

**Long summary of the book:** *Please write a 250-word (2- or 3-paragraph), jargon-free description of your book. (See our online catalog <*[*www.upress.state.ms.us/catalog*](http://www.upress.state.ms.us/catalog)*> for examples of book descriptions.)*

**Cover artwork suggestions:** *Please provide information on possible cover/jacket artwork (photos, drawings, etc.), with details on any necessary permissions.*